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**LET'S DO THE WORK.™**



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**XL FIT**

**BRAND  
RECOGNITION**

With 99% brand recognition,  
the consumer does not need  
to be educated on who we are.

**ICONIC.  
DURABLE.**

**#44** WORLD'S MOST  
ADMIRABLE  
COMPANIES  
2020  
**FORTUNE**

## THE BRAND:

Caterpillar® has always been about more than heavy equipment. It's been about people - earnest, industrious, skilled people. People who require as much from their eyewear as they do from the tools and equipment used in construction. Whether the most intense job, extreme climate or demanding task, Cat® Eyewear offers function, performance and durability when you need it most.

Cat Eyewear has been built to last. Rugged, hard-wearing frames that have been carefully engineered, ensuring that every millimeter of metal and acetate have been intelligently considered. Featuring XL fit, make Cat Eyewear your go-to line for hard-to-fit men.

## ENGINEERING:

- CAT** Designed for active and industrious men that seek comfort and style
- CAT** Sizes from 55-60 eye (XL FIT)
- CAT** Hi-tech quality materials: acetate, stainless steel and titanium
- CAT** Superior engineering, quality and robustness
- CAT** Machine inspired temple details
- CAT** CAT digger style hinge
- CAT** Iconic Caterpillar branding and flashes of yellow
- CAT** Made with durable components that are built to last