

# C-ZONE GREENFRAMES

easy on the environment, gentle on the face, spectacular on the eye

## bio-degradable eyewear, finally!

In the past 10 years C-ZONE made its mark offering the cool, the colour and the comfort of great, stainless steel eyewear. Now, the Dutch designer house brings you *GREENFRAMES*, an unprecedented line of bio-degradable spectacle frames.

The key ingredient is an invention of the renowned French master-chemists of Arkema, who extract the precious oil from castor seeds and turn it into a carbonfriendly bioplastic.

### flexibility & resistance

This bioplastic material is easy to process as it is quite bendable. But once the lenses are placed, *GREENFRAMES* make clever use of the sturdier properties of the glass for strength. A symbiotic design feat, giving all models a most reliable and sustainable quality. And despite what you might expect: *GREENFRAMES* remain incredibly light-weight!



#### production, usage & maintanance

Unlike regular acetates, C-ZONE's *GREENFRAMES* are not stamped from plates but cast in a mold at a temperature of 120°C. So obviously, the lenses are to be placed by cold glazing. For cleaning, do not use acetone or alcohol as this may affect the colours; some clear water will do nicely.



#### fashionable, wearable & affordable

As can be expected from all C-ZONE products, the bioplastic line meets the highest standards in style and quality. All models are manufactured in South-Korea and come in four smart colours. The fine-lined steel temples and adjustable nosepad connectors come in a shiny bronze, silver, gold and rose gold.

#### GREENFRAME SUMMARY

- Dutch design, French solution, Korean precision
- superstrong & superlight
- sustainable and bio-degradable









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ARKEMA

