

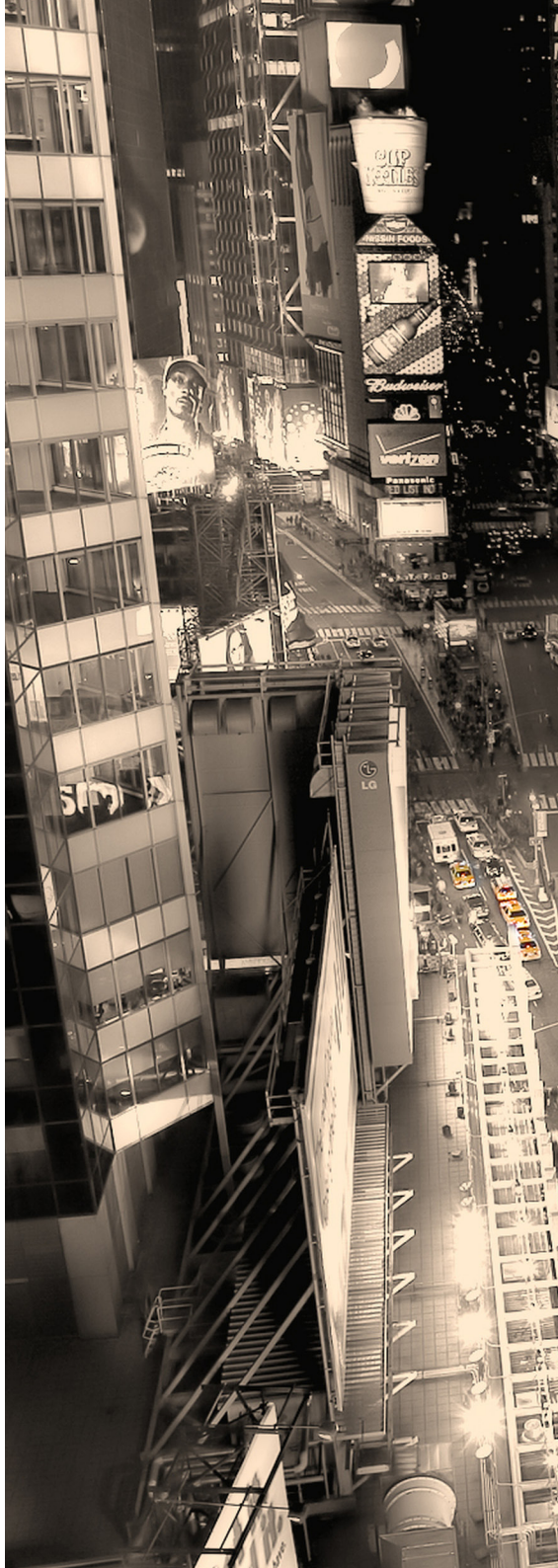
CHARLES STONE
ORIGINAL NEW YORK EYEWEAR



WELCOME

Introducing Charles Stone New York.

This stunning collection takes its inspiration from the New York scene of the seventies and eighties with each frame taking a distinct personality to include iconic details for a decidedly contemporary attitude.





ST & YOUNG

VIACOM



CHARLES STONE
ORIGINAL NEW YORK EYEWEAR



LANE
FIRE

MARCUS



ORIGINAL & CREATIVE

Built for independent people, the Charles Stone New York collection provides the perfect blend of fashion and design, whilst leading the way in both innovation and style. The colour palette is truly head turning and made for the unstoppably creative individuals who wear them.

Packed with punchy colours, this collection turns it up a notch. Crafted for maximum impact with fine styling, the mix of innovative materials, vibrant colours and subtle temple finishes means this is one collection that doesn't need to jump on the brand-wagon. Charles Stone New York proudly introduces a new and exciting collection that combines quality eyewear with authentic style.



**DON'T JUMP
ON THE
BRAND-WAGON**



NEW FROM STATESIDE

This cutting edge collection, built for the energetic youth of today is set to take the stage. Full of show stopping styles, this range has been carefully put together with today's non-conformist in mind. The Charles Stone New York wearer doesn't follow the pack, but sets the standard themselves. Artistic, youthful, dynamic and creative, the Charles Stone New York crowd aren't influenced by anything but their own sense of individual style.

THE TR90 COLLECTION



NY47

54/15x140

C1 Havana Silver, C2 Blue, C3 Black



NY48

54/16x145

C1 Blue/Red, C2 Black/Grey, C3 Black/Blue



The Charles Stone New York TR90 collection features designs fabricated in extremely durable TR-90 material. Coated in a rubberised soft-touch finish and outfitted in a rainbow of colours, this innovative material has a flexible, lightweight quality that is unrivalled.



NY80

53/15x 140

C1 Blue, C2 Black, C3 Grey



NY85

53/15x 135

C1 Lilac, C2 Pink, C3 Blue



NY49

53/18x140

C1 Blue/Gun, C2 Brown, C3 Black



NY65

49/16x140

C1 Crystal/Black, C2 Black/Red, C3 Blue/Orange



Visit www.charlesstonenewyork.com to view the whole collection



NY101

52/16x140

C1 Grey, C2 Blue, C3 Olive



NY102

53/17x140

C1 Matt Black, C2 Green, C3 Brown

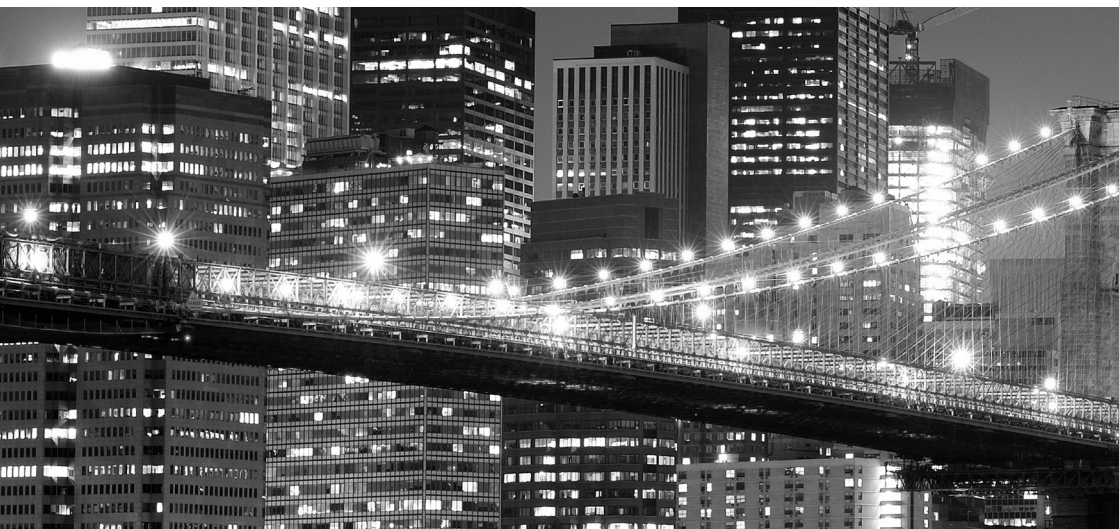
THE TR90 COLLECTION



NY103

52/16x140

C1 Purple, C2 Aqua, C3 Brown



NY106

50/18x 140

C1 Matt Dark Rose, C2 Matt Blue, C3 Matt Purple



NY115

51/16x 140

C1 Pink, C2 Lilac, C3 Brown



NY104

52/16x140

C1 Red/Black, C2 Matt Purple, C3 Black/Peach



NY105

50/18x140

C1 Matt Brown, C2 Matt Black, C3 Matt Blue



NY116

51/17x140

C1 Red, C2 Black/Brown, C3 Blue



NY117

56/14x140

C1 Green, C2 Black, C3 Black/Brown

THE STAINLESS STEEL COLLECTION

Stainless steel brings out the best in New York fashion. Super lightweight and with a hypo-allergenic quality, these frames are built to take on even the most active fashionista. Offered in three punchy colours, the collection is treated with superb hinge finishes for that extra touch.

Visit www.charlesstonenewyork.com to view the whole collection



NY81

54/15x140

C1 Purple/Black, C2 Blue, C3 Brown/Black



NY82

52/16x135

C1 Pink/Grey, C2 Black/Red, C3 Purple/Black



NY63

50/18x140

C1 Black/Silver, C2 Blue/Silver, C3 Brown/Green



NY64

55/16x140

C1 Brown/Blue, C2 Blue/Gun, C3 Silver/Mint Green



NY83

55/17x140

C1 Black/Gun, C2 Brown, C3 Blue



NY84

54/16x135

C1 Brown, C2 Black/Blue, C3 Dark Gun/Red

THE STAINLESS STEEL COLLECTION

Subway



NY108

56/16x140

C1 Black/Red, C2 Brown, C3 Green/Silver



NY112

51/17x140

C1 Purple/Mint Green, C2 Black/Blue, C3 Black/Orange



NY86

52/15x140

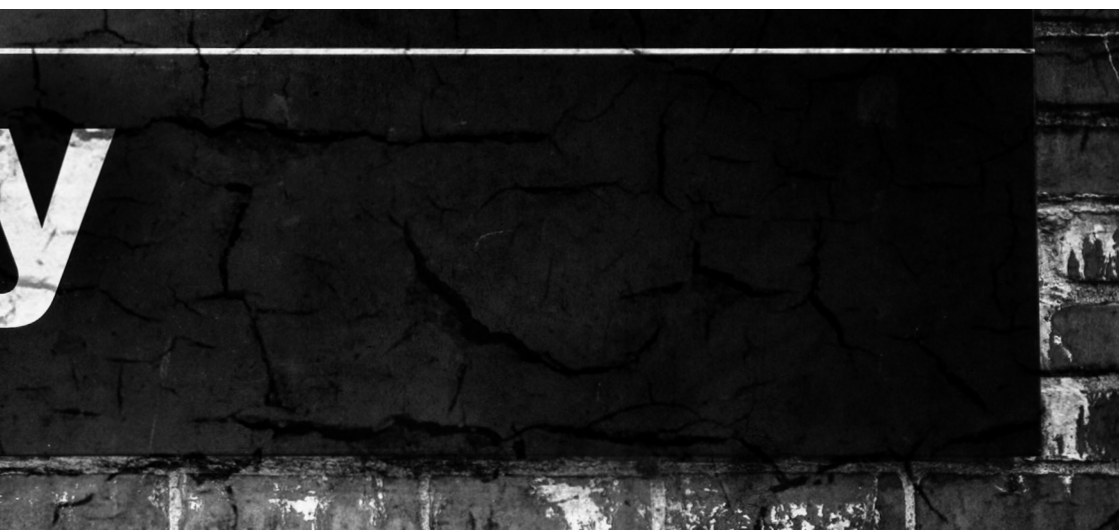
C1 Shiny Black, C2 Purple, C3 Pink



NY91

53/15x135

C1 Brown/Red, C2 Turquoise/Brown, C3 Black/Pink



NY114

52/17x140

C1 Purple/Red, C2 Black/Green, C3 Blue



NY118

56/18x140

C1 Black/Silver, C2 Brown/Blue, C3 Silver/Turquoise

DARING &
DIFFERENT

NEW &
INNOVATIVE

CREATIVE &
COURAGEOUS

YOUTHFUL &
INDEPENDENT





Ask yourself 'what else do you have in your store, to compete with this collection, at this price, with this style and quality?' We don't believe you'll have an answer!

FEATURES

Our latest Charles Stone New York collection is carefully crafted and designed using the most resistant materials offering additional benefits, for exceptionally affordable frames.



01 COLOUR

Packed full of colour, this collection is full of tones and shades for distinctly different personalities. There's a bold and bright frame for every colourful character out there.



02 DESIGN

Thin and fine, with subtle retro elements, the leading designs perfectly capture the classic, cool and great qualities that are synonymous with the New York reputation.



03 PRICE

The Charles Stone New York collection offers fashionable, non-branded eyewear at affordable prices. Aimed at street smart hipsters, with a keen eye for style at reasonable prices.



NEW LOOK POINT OF SALE

We have created a stunning range of point of sale to bring the best of New York style straight to your window. Featuring three A4 showcards, New York lookbook brochure and a large window display banner, this striking set completes our stunning eyewear collection.



MNWBLGSS15

Large Window Banner

MNSC01SS15

A4 Landscape Showcard



MNSC02SS15

A4 Landscape Showcard



MNSC03SS15

A4 Portrait Showcard



FIND US ONLINE

To keep up to date with the latest styles and to browse the full collection in all colours, head to www.charlesstonenewyork.com



CHARLES STONE
NEW YORK



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