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CHARLES STONE  
ORIGINAL NEW YORK EYEWEAR

Press Release

## CHARLES STONE BRINGS NEW YORK STYLE TO LONDON

Introducing Charles Stone New York. This stunning collection takes its inspiration from the New York scene of the seventies and eighties with each frame taking a distinct personality to include iconic details for a decidedly contemporary attitude. Built for independent people, the Charles Stone New York collection provides

the perfect blend of fashion and design, whilst leading the way in both innovation and style. The colour palette is truly head turning and made for the unstoppably creative individuals who wear them. Packed with punchy colours, this collection turns it up a notch. Crafted for maximum impact with fine styling, the mix of innovative

materials, vibrant colours and subtle temple finishes means this is one collection that doesn't need to jump on the brand-wagon. Charles Stone New York proudly introduces a new and exciting collection that combines quality eyewear with authentic style, that offers fashionable, non-branded eyewear at affordable prices.

### ABOUT CHARLES STONE NEW YORK

Charles Stone New York is a collection designed with the William Morris London Eyewear brand. This cutting edge collection, built for the energetic youth of today is set to take the stage. Full of show stopping styles, this range has been carefully put together with today's non-conformist in mind. The Charles Stone New York wearer doesn't follow the pack, but sets the standard themselves. Artistic, youthful, dynamic and creative, the Charles Stone New York crowd aren't influenced by anything but their own sense of individual style.

### FOR MORE INFORMATION, CONTACT US

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