



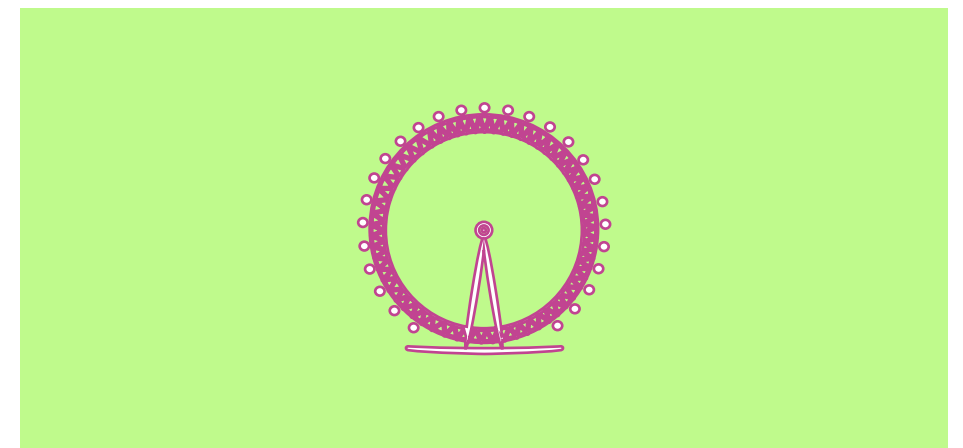
*SS15 TREND SHEET*



WILLIAM MORRIS | **LONDON**

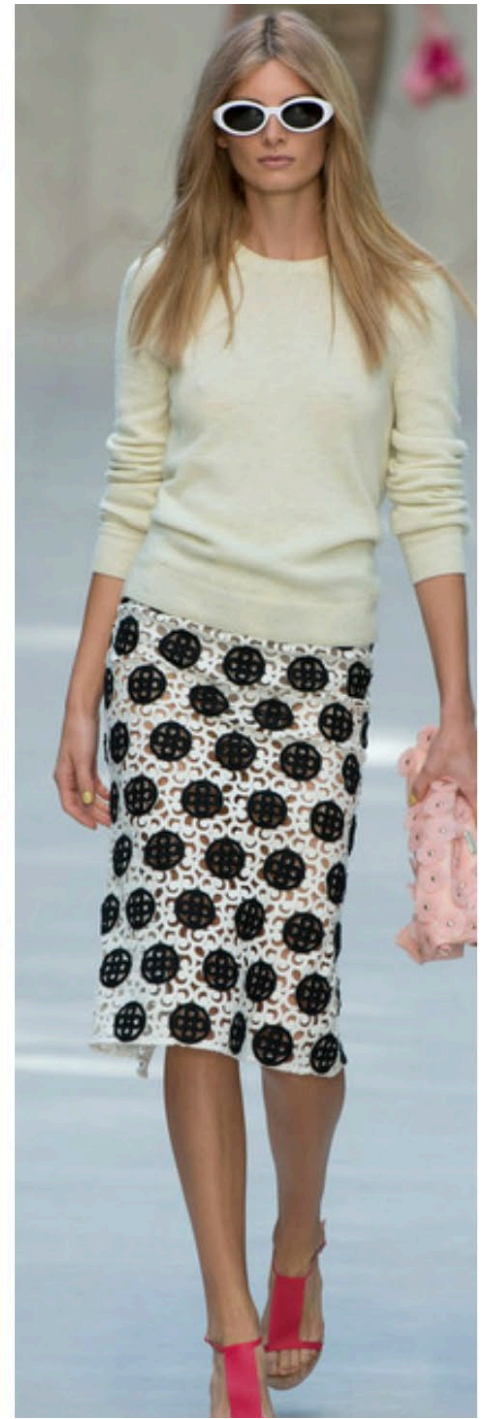
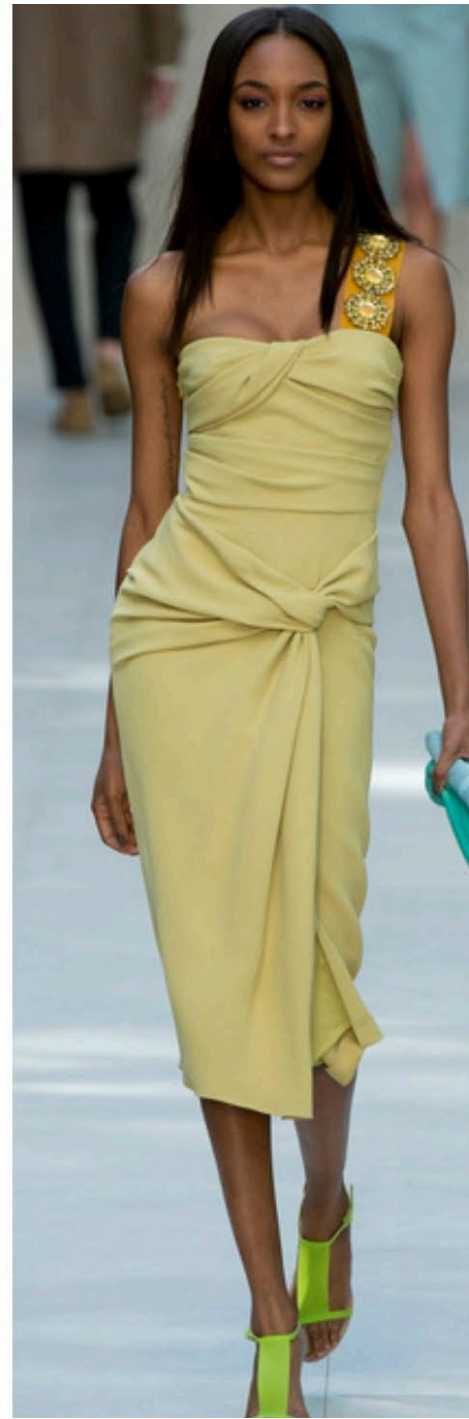


# LONDON FASHION WEEK



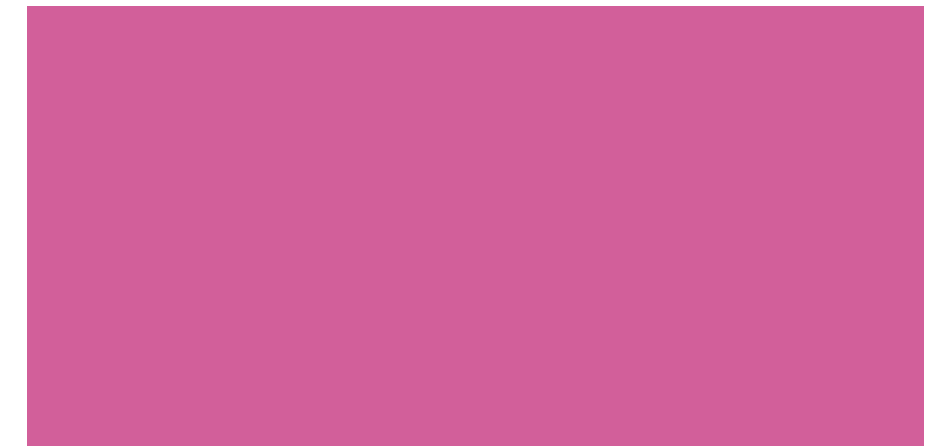


Summer brings soft and inspiring tones to wash away the last of the Winter memories





London fashion week offers brilliantly bold and endless colour combinations...





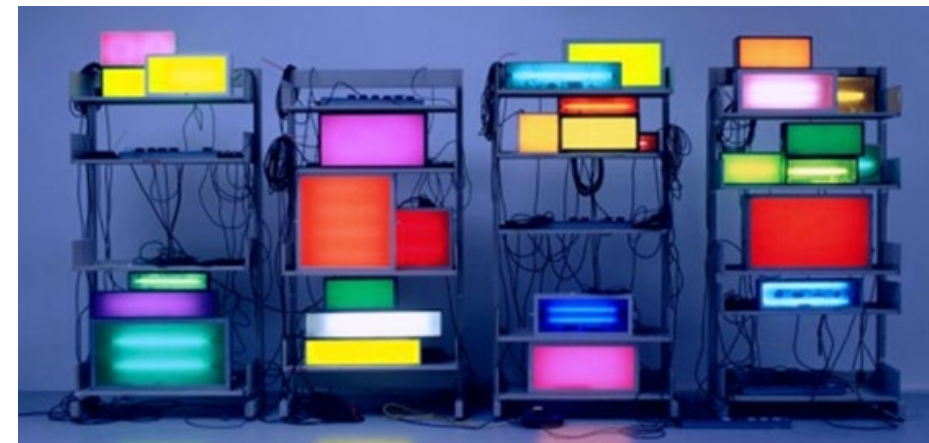
Watermelon pink and vibrant turquoise all create a sunny, tropical mood



*tropical summer*

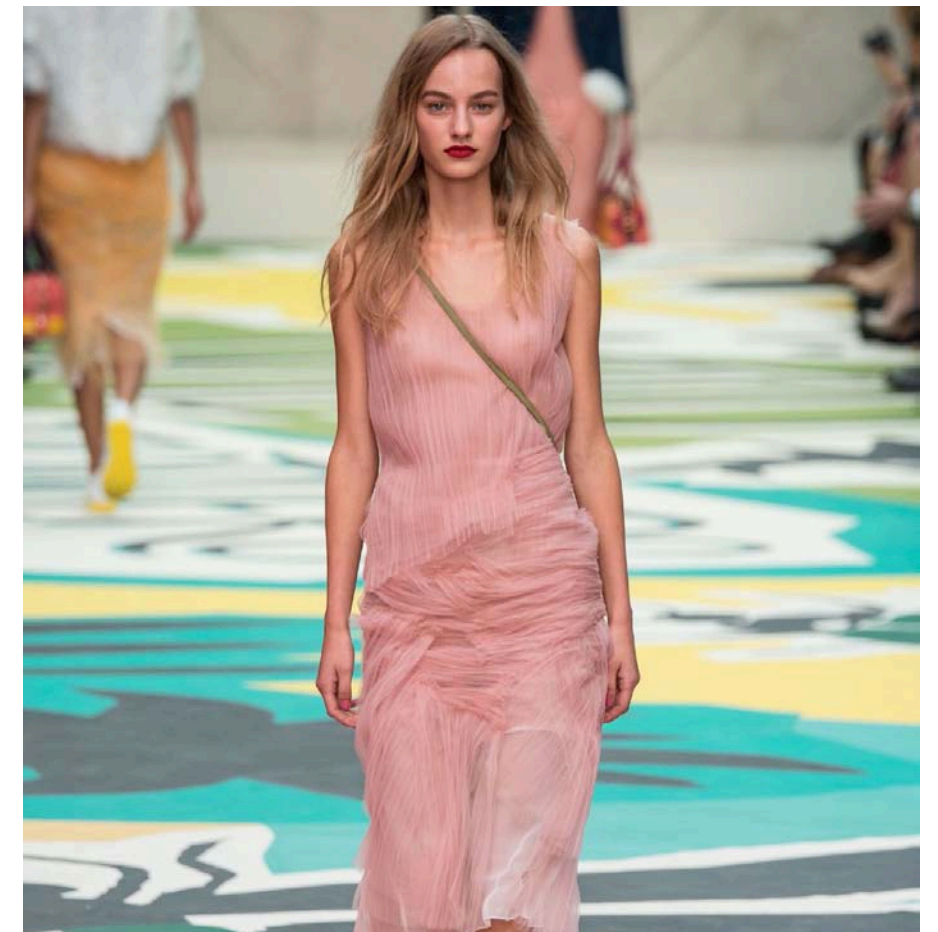


We interpret these ideas into beautiful feminine styles. The jelly bright colours make a perfect fusion with soft retro shades





Summer offers golden mustard, sun-bleached pink, cobalt blue and soft zesty lemon shades





**FASHION**

**SHOULD**

**BE FUN!**



*Fresh for Summer, we have designed floaty lace details for the fashionable and fanciful festival goer*





*And for the Gents, blue is key for SS15. Summer brings sun washed denim blues and night sky blacks*





*Rugged and hard wearing blue blacks mix with havanas and gold interiors for a luxury touch*



**BLUE** MEETS  
**BLACK**







[www.williammorris.co.uk](http://www.williammorris.co.uk)



WILLIAM MORRIS | LONDON